



Nic Dakin
Member of Parliament
for Scunthorpe

COMMUNITY CHAMPION SHORTLIST

Mrs Q's Private Tuition and Careers Service

Mrs Q is described as “one in a million,” going above and beyond for the education of all children. She works tirelessly to help young people achieve their potential, building confidence, resilience, and self-esteem. Parents and students praise her for making learning enjoyable and for giving children the belief that they can succeed. She adapts her teaching to meet individual needs, including supporting neurodiverse children and identifying challenges like dyslexia early, offering techniques that make a real difference.

Her impact reaches beyond academics, she teaches life skills, inspires a “can-do” attitude, and creates a safe, nurturing environment. Many comments highlight her passion, dedication, and the outstanding results she achieves. She is also deeply involved in the community, offering free workshops, supporting families, and organising activities that bring joy and opportunity to children. Those who know her say, “We all need a Mrs Q in our lives,” because her care, creativity, and commitment transform lives.

Period Points

Period Points, led by Rochelle, is an “absolutely incredible initiative” making a powerful impact in the Scunthorpe community. In a short time, Rochelle has created a wave of positivity by helping women and girls access essential period products.

The organisation is praised for its tireless work tackling period poverty, restoring dignity and confidence to those in need. Supporters describe Period Points as a “valuable service” that not only provides products but also helps reduce stigma and raises awareness around menstrual health.



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The Happy Homestead

The Happy Homestead is described by families as “absolutely incredible,” “truly amazing,” and “the BEST nursery around.” It’s an outstanding early years setting that gives children “the best start in life,” with a strong focus on outdoor learning and inclusive care. Children are encouraged to explore freely in a safe, engaging environment that promotes development through play.

Parents consistently praise the staff for being “wonderful,” “so caring,” and “super friendly,” noting how they go “above and beyond” to support both children and families. The nursery has helped children grow in confidence, language, and social skills, with one family sharing how their non-speaking child began saying words and forming friendships thanks to the team’s support.

The Scunthorpe Tent Project

The Tent Project is described as a “warm,” “welcoming,” and “safe space” that supports people from all walks of life, especially women, young adults, and those facing mental health challenges or grief. Customers and volunteers praise it for being “inclusive,” “non-judgmental,” and “life-changing,” offering a place where everyone feels “accepted,” “valued,” and “like family.” Many comments highlight its role as a community hub, hosting support groups, workshops, arts and crafts, and wellbeing sessions, while providing affordable food, drinks, and a friendly environment.

The project is recognised for its dedication to helping vulnerable people, offering disability-accessible spaces, and creating opportunities for volunteering and skill-building. It is powered by volunteers and works tirelessly to bring comfort, connection, and hope to those in need. Stories shared include helping individuals through bereavement, mental health struggles, and isolation, with some saying it “saved their life” and gave them purpose. The Tent Project is seen as “a lifeline,” “a home away from home,” and “a vital part of the community,” making a positive impact every day through kindness, care, and unwavering support that “gives refuge to young and old”.



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Turn the Page and Read

Turn the Page and Read is recognised as a “true community champion”, dedicated to promoting the importance of reading and making books accessible to everyone.

Ellen, the driving force behind the initiative, has raised over £3,500 to fund books for schools, charities, and even a prison children’s centre, encouraging dads to read to their children during visits. Her passion ensures that children and young adults can enjoy reading “without having to pay for books themselves.”

With a friendly and helpful approach, Turn the Page and Read has brought people together, championed literacy, and shown what happens when someone truly cares about their community. As one supporter put it: “They don’t just turn pages, they change lives.”

WellFit Studio

Wellfit is praised as “not just a gym” but a sanctuary that supports physical health, emotional wellbeing, and community connection. Members describe it as a place of encouragement and transformation, where people cheer each other on, celebrate milestones, and lift one another up during tough times. From workouts and yoga to strength sessions for pregnancy and new mums, Wellfit offers a holistic, client-focused approach that adapts to individual needs.

Stories from members highlight its life-changing impact, helping people navigate grief, recover from illness, and regain confidence. As one supporter put it: “Exceptional customer service isn’t just about transactions, it’s about transformation. That’s what Wellfit does.”



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CUSTOMER SERVICE SHORTLIST

Daisy Chain Florist

Daisy Chain is praised as a “first-class florist” with “amazing,” “friendly,” and “skilled” staff who consistently provide “excellent service” and “beautiful flowers for all occasions.” Customers describe the team as “helpful,” “polite,” and “professional,” always going “above and beyond” to create “unique,” “personal,” and “high-quality” arrangements for weddings, funerals, celebrations, and bespoke gifts. Many comments highlight their “kindness,” “care,” and “dedication,” noting that they make every customer feel special and supported, even during difficult times.

The business is recognised for its strong community spirit, regularly donating flowers to hospices, hospitals, and local charities, and giving hundreds of pounds’ worth of flowers to churches and those in need. Daisy Chain is seen as “an asset to Ashby High Street,” offering “great value,” “trustworthy service,” and “beautiful creations” that bring joy and comfort. Customers emphasise that nothing is ever too much trouble, and the team’s warmth and compassion make them “far more than a business”.

Kilty Cuts

Kilty Cuts is described as “not just a hairdressers” but a welcoming, safe space for people of all ages. Customers repeatedly highlight its role as a “mental health salon,” offering a place to chat, relax, and feel supported without judgment. The team is praised for being “kind,” “caring,” and “compassionate,” going “above and beyond” to help anyone in need, whether through listening, advising, or simply providing a quiet space. Many comments emphasise that visitors are welcome even if they don’t need a haircut, with offers of coffee and conversation.

The salon is recognised for its advocacy of mental health awareness, its ability to make people feel comfortable, and its exceptional customer service. Stories shared include helping anxious clients, supporting those with additional needs, and transforming hair for individuals who had been turned away elsewhere. Kilty Cuts is also noted for being “disability friendly,” “person-centred,” and “fantastic with children,” including those who are neurodivergent. Customers describe it as “a second home,” “a safe haven,” and “a brilliant asset to the community,” proving that this small business makes a big difference through kindness, professionalism, and genuine care.



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CUSTOMER SERVICE SHORTLIST

Sei Bella beauty

Sei Bella is celebrated for delivering “amazing beauty services” with a personal touch that goes far beyond nails and treatments. Stephanie is praised as “a pure heart” who cares deeply for her clients, offering not only top-quality work but also emotional support, laughter, and kindness. She is described as someone who “always goes above and beyond,” often working late to fit clients in and ensuring everyone feels valued.

Clients highlight that Stephanie’s care “goes way past painting nails.” She listens, remembers the little details, and creates a welcoming space where people feel comfortable and cared for. Her empathy shines through in stories of helping clients through “dark times” and even providing home visits for elderly customers, collecting medication, and doing shopping when needed. For many, Stephanie is more than a nail technician, she’s a trusted friend and a lifeline.

Shadow Bridge Brewery

Shadow Bridge Brewery is celebrated as a “friendly,” “welcoming,” and “family-run” business that has brought something “different” and “much-needed” to Scunthorpe’s hospitality scene. Customers praise its “amazing service,” “great atmosphere,” and commitment to creating a “safe,” “inclusive,” and “relaxed” space for everyone, including families and dogs. The venue is described as “unique,” “cozy,” and “customer-focused,” offering excellent products and a warm experience that makes visitors feel at home.

The brewery is recognised for its creativity and community spirit, regularly hosting events such as quiz nights, comedy shows, and live music, while inviting local food vendors to pitch up every weekend. Comments highlight their efforts to “support other small businesses,” promote local suppliers, and bring people together through entertainment and social activities. They are admired for “going above and beyond” for customers, even driving long distances to deliver great beer, and for transforming an unused building into a vibrant hub for the community.



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CUSTOMER SERVICE SHORTLIST

The Peacock Retreat

Peacock Retreat, led by Caroline Woolley, is celebrated for providing “fantastic wellbeing therapy” that combines professionalism, friendliness, and deep knowledge. Caroline is praised for going “above and beyond” to help clients through “amazing treatments” and for sharing valuable insights about health and hormones. Her approach is described as intuitive and personal, ensuring every therapy session is tailored to the individual.

Clients highlight Caroline’s ability to support both physical and mental wellbeing, with many saying she has “completely turned my life around for the better.” Known as a “wealth of knowledge” who is “constantly expanding her training” Caroline is described as “fabulous” and “deserving of recognition.” Her dedication, compassion, and commitment to improving lives make Peacock Retreat a true asset to the community and a small business “worth its weight in gold.”

Yours & Mind Fitness

Yours & Mind Fitness, founded and run by Zoe Dent, is a small local gym with a huge impact. Described as “inspirational” “life-changing” and “a safe, supportive space”.

Zoe works tirelessly, often from early morning to late at night, creating a welcoming environment where clients feel like family. She’s praised for going “above and beyond” offering inclusive classes for all ages and abilities, including those with Parkinson’s.

Clients say, “She’s changed my life” “She empowers and inspires” and “there’s nothing else like this in the community.”



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HOME GROWN HERO SHORTLIST

Carries Indian Bites

Carries is celebrated for its “amazing,” “delicious,” and “authentic” homemade food, often described as the “best Indian food around.” Customers consistently praise the business for “excellent service,” “friendly staff,” and a commitment to “going above and beyond.” Many comments highlight the hard work and dedication behind the business, noting that it grew “from serving from the kitchen to now a van,” with regular pop-ups and catering for local events.

The owners are described as “lovely,” “kind,” and “respectful,” creating a welcoming atmosphere and strong sense of community. Carrienne is recognised for supporting charity events, donating vouchers, and helping local causes, while offering “great value,” “huge portions,” and “fantastic hospitality.” Loyal customers emphasize that the food is “fresh,” “home-cooked,” and consistently “exceptional,” with the business seen as “innovative,” “hardworking,” and “a true inspiration” to others.

Meat & Bread

Meat & Bread is praised for its “amazing food,” “great service,” and “friendly, welcoming owners.” Customers describe the street food as “beautiful,” “tasty,” and “out of this world,” with excellent quality and value. The business is recognised as a “hardworking,” “family-run” venture built from scratch, with comments highlighting the owner’s dedication, working full-time while running the business in spare time, and involving family in every step. Many see this as “an inspiration” and a true example of commitment and passion.

Nominations highlighted the variety and creativity of their offerings, bringing “bold flavours” and “something different” to local events and communities. Meat & Bread is admired for supporting other small businesses, attending charity events, and creating a welcoming space for everyone. Customers note their “amazing customer service,” “positive attitude,” and strong community spirit.



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HOME GROWN HERO SHORTLIST

Pigin Bun

Pigin Bun is a family-run hot sauce business that's built a strong reputation for its locally sourced, handmade products and its commitment to supporting the community.

Customers praise the sauces for their quality and flavour, describing them as "fantastic," "tasty," and "made with love." The business is also known for championing other small businesses and using local ingredients wherever possible.

Nominations highlighted the business's down-to-earth approach, strong family involvement, and consistent effort to go above and beyond. Pigin Bun is seen as a brilliant example of a small business that combines great food, community spirit, and genuine care for its customers.

T's Henna

T's Henna is praised for "exceptional talent," "impeccable artistry," and "dedication" to creating beautiful, bespoke henna designs. Customers describe Tahira's work as "a true masterpiece," "flawless," and "intricate," highlighting her creativity and professionalism. She is admired for "going above and beyond" for every client, making them feel "confident and special," and for sharing the cultural significance of henna with kindness and care.

Nominations focused on Tahira's hard work in building the business "from the ground up," balancing life as a single parent while perfecting her craft. Tahira is recognised for her passion, long hours, and commitment to excellence, as well as her positive impact on the community through events, weddings, and festivals. Customers call her "inspiring," "hardworking," and "deserving of recognition," noting that her artistry brings joy and connection wherever she goes.



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HOME GROWN HERO SHORTLIST

The Party Pantry

The Party Pantry is a new, home-grown business described as “amazing,” “professional,” and “friendly,” with a team that “always goes above and beyond” to make every occasion special. Their freshly made mini Dutch pancakes, waffles, crêpes, and beautifully styled grazing tables are praised as “gorgeous,” “stunning,” and “Instagram-worthy,” adding something “new and exciting” to the local events scene.

Comments highlight their “hard work,” “big heart,” and “dedication,” noting that they create joy and unforgettable experiences wherever they go. In a short time, they have built a strong reputation for quality, creativity, and kindness, proving that “you don’t have to be big to make a big impact.”

W A Betts Jewellers

Described as having a longstanding reputation for “outstanding customer care”, W.A. Betts has been a trusted presence at our markets for years.

Customers say that W.A. Betts remains a “valued cornerstone” of the local retail landscape and serves the community with dedication and pride.